



September 2025

Dear Educator,

The world is taking steps to understand and address current environmental issues. As global citizens, we should all seek ways to care for the environment, and our students, as the future caretakers of our world, can make a significant difference.

Energy efficiency and renewable energy are two key ways to achieve this. Energy efficiency means using less power to accomplish the same tasks, like turning off lights when not in use. Renewable energy comes from natural sources that are constantly replenished, such as solar and wind power. PSEG Long Island brings to schools in Suffolk, Nassau, and the Rockaways another year of their fully funded program and a competition called the **I AM EM-Powered Program & Student Challenge**.

Throughout this program of lessons, projects, and competition, your students will:

1. Cultivate awareness about energy efficiency, renewable energy, and environmental conservation.
2. Conduct research to explore some of the key issues.
3. Connect what they learn about energy and the environment to their personal values
4. Construct a plan to advocate for an issue related to energy that includes potential solutions.
5. Create a Public Service Announcement (PSA) to educate, take action, and inspire others to do the same.

In this Welcome Kit you are receiving your Teacher/Student Guide and other resources to help students create their PSAs. Lessons, Lesson Slide Deck, PSA Challenge rules, and a rubric are among many resources available at <https://iamempoweredpsegli.com/>. The best of your student videos will be submitted and entered into our student challenge. There will be ten winning teams.

PSEG Long Island looks forward to seeing the amazing work that your students will share.

Regards,

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