



Sept. 4, 2025

Dear Parent/Guardian:

I am excited to share that this year your child's class will have the opportunity to earn great prizes and a class party as part of PSEG Long Island's *I Am Em-Powered* program and contest.

Now in its sixth year, your electric provider, PSEG Long Island, is once again offering this **free** *I Am Em-Powered* program for children like yours in classrooms throughout schools across Long Island and the Rockaways.

PSEG Long Island's *I Am Em-Powered* program provides lessons to teach students about protecting the environment, saving energy and steps they can take to reduce their carbon footprint. They put that knowledge to work by creating videos – public service announcements – to educate others. Their teachers submit their top videos and students whose videos are voted finalists will be invited to attend an awards ceremony in the spring where the top 10 winners will be announced.

Winning students receive gift card prizes, a party in their honor and acclaim throughout the district and on social media. To date, PSEG Long Island's *I Am Em-Powered* program has educated thousands of students in communities like yours.

We encourage you to be a resource for your children on their projects, while giving them full ownership of the concept creation, script writing, acting, cinematography, producing, directing, editing and post-production, though we do love to see family members in cameo roles!

To learn more about the program, visit [psegliny.com](https://psegliny.com), click on "community" then "educational programs."

We wish your child the best of luck this year.

Sincerely,

*Pete Hornick*



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