



Storyboard Activity: PSA PREP

It is time to plan your PSA project! After learning about storyboards in this activity, you will create one to better prepare for the PSA video.

1. What is a storyboard?

A storyboard is a visual tool that helps _____.

It's like a comic strip that shows the _____ of _____ in a story with _____ and _____.

2. Why use a storyboard?

It helps _____ your ideas and makes it easier to see how your story _____ . It also helps you _____ your story clearly to others.

Your storyboard is going to help you plan your Public Service Announcement (PSA) video.

3. Example

Start by looking at an example of a storyboard your teacher shared with you. Notice how each box shows a different part of the story with both images and descriptions. Why are both of these elements important?



Activity 1: CREATING YOUR OWN STORYBOARD

PLANNING

- Refer to the examples to help you plan your Storyboard.
- Use your responses in Lesson 2 Activity 2 of the I Am Em-Powered Student Guide to guide your planning
 - Consider your topic
 - Consider why the topic is important to you
 - Consider the main points you want people to know about your topic

DRAWING AND WRITING

- DRAW: Prior to starting, visualize the video you want to create. Then, create simple illustrations for each scene in the boxes.
- WRITE: Add brief descriptions or words below each drawing to explain the scene. The storyboard should clearly show the order of events and key details.

Activity 2: SHARING AND REFLECTION

SHARE WITH CLASSMATES

- Gather with classmates to share your storyboard. Use this time to discuss your ideas and give each other positive feedback. Discuss what was effective about each storyboard and how different ideas were presented.

SHARE WITH PSEG LONG ISLAND

- PSEG Long Island wants to see the creative process leading to your PSA! Please share your storyboard with your teacher so it can be shared with PSEG Long Island.

Conclusion

REVIEW AND RECAP

- Turn to a peer and discuss these questions:
 - What did you learn?
 - What do you need to be clarified?
 - What happens next?

After all edits are complete, give your storyboard to your teacher!