



November 2024

Dear Educator,

The world is taking steps to understand current environmental issues. As a global issue, we should all seek ways to care for the environment. Our students can make a difference. They are the future caretakers of our world.

PSEG Long Island brings to schools in Suffolk, Nassau, and the Rockaways another year of their fully funded program and a competition called the ***I AM EM-Powered Program & Student Challenge***.

Throughout this program of lessons, projects, and competition, your students will:

1. **Cultivate awareness** about energy efficiency, renewable energy, and environmental conservation.
2. **Conduct research** to explore some of the key issues.
3. **Connect what they learn** about energy and the environment to their personal values
4. **Construct a plan to advocate** for an issue related to energy that includes potential solutions.
5. **Create a Public Service Announcement (PSA)** to educate and take action and inspire others to do the same

In this Welcome Kit you are receiving your Teacher/Student Guide and other resources to help students create their PSAs. Lessons, PSA Challenge rules, and a rubric are among many resources available at <https://iamempoweredpsegli.com/>. The best of your student videos will be submitted and entered into our student challenge. There will be ten winning teams.

We are excited to share this program and are assured that students will inspire others regarding electrical energy use and energy efficiency. PSEG Long Island looks forward to seeing the amazing work that your students will share.

Regards,

*Stephanie Morell*

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