



Dear Educator,

The world is taking steps to understand current environmental issues. As a global issue, we should all seek ways to care for the environment. Our students can make a difference. They are the future caretakers of our world.

PSEG Long Island brings to schools in Suffolk, Nassau, and the Rockaways another year of their fully funded program and a competition called the ***I AM EM-Powered Program & Student Challenge***.

Throughout this program of lessons, projects, and competition, your students will:

1. **Cultivate awareness** about energy efficiency, renewable energy, and environmental conservation.
2. **Conduct research** to explore some of the key issues.
3. **Connect what they learn** about energy and the environment to their personal values
4. **Construct a plan to advocate** for an issue related to energy that includes potential solutions.
5. **Create a Public Service Announcement (PSA)** to educate and/or advocate for a specific issue related to energy that includes a “call to action”.

In this Welcome Kit, you are receiving your Teacher/Student Guide and guidelines to help students create their PSAs. Lessons are also available for download/import at: www.iamempoweredpsegli.com. Student Challenge rules and rubric are on the site under Teacher Resources. The best of your student videos will be submitted and entered into our student challenge. There will be 10 winning teams.

We are excited to share this program and are assured that students will understand how to conserve energy in their environment. PSEG Long Island looks forward to seeing the amazing work that your students will share.

Regards,

Colleen McKean

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