



Dear Educator,

The world is taking steps to understand how and why we should find ways to care for the environment. Our high school students can and will make a difference. They are the future caretakers of our world.

PSEG Long Island brings to schools in Suffolk, Nassau, and the Rockaways a new fully funded and exciting program called the ***I AM EM-Powered Program and Student Challenge***. Throughout this program of lessons, project and competition, your students will:

1. **Cultivate awareness** about energy efficiency, renewable energy, and environmental conservation.
2. **Conduct research** to explore some of the key issues and investigate professions and organizations that support energy efficiency and environmental conservation.
3. **Connect what they learn** about energy and the environment to their personal values
4. **Construct a plan to advocate** for an issue or organization related to energy or the environment that includes potential solutions.
5. **Create a Public Service Announcement (PSA)** to educate and/or advocate for a specific issue or organization related to energy in the environment that includes a “call to action”.

In this Welcome Kit, you are receiving your Teacher/Student Guide and guidelines to help students create their PSAs. Lessons are also available for download/import at: www.iamempoweredpsegli.com.

Student Challenge rules and rubric are on the site under Teacher Resources 9-12 Grades. The best of your student videos must be submitted by April 1, 2022. There will be 10 winning teams.

We are excited to share that as part of this program students to interact with organizations that are doing exciting things to help our environment and improve energy efficiency with renewable energy. Your students will have an opportunity to explore careers in this field and interface with local individuals who are working in the environmental space.

Regards,

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