



Dear Educator:

Welcome to the ***I am EM-Powered Program and Student Challenge***. This program is fully funded by PSEG Long Island and free to educators and students. It has been designed for grades 4 – 8. This program includes three lessons incorporated into an educator and student guide, a Tips Page on “How to Create a Public Service Announcement” and a Student Video PSA Challenge. These lessons are cross-curricular and can be effectively used in Science, Social Studies and ELA classes. This past year technology educators have embraced the curriculum and shared across the grades.

We are excited to work with you and your students. They will learn about energy efficiency, protecting the environment and they will inspire others to do the same.

The packet you will receive includes:

- One Teacher Guide
- One Student Guide with lessons and workspaces (you can print additional copies as needed)
- You can also access student lessons digitally as editable PDF’s and import into your digital classrooms at at: <http://iamempoweredpsegli.com>

At the end of the project, you will select the **three best Public Service Announcement Videos** (PSAs) from each of your participating classes and submit them to our ***Student Challenge***. Instructions and competition rules will follow.

Student Challenge:

- Participating schools throughout Long Island and the Rockaways will enter the challenge.
- Official competition rules and the judging rubric will be sent to you and posted on the webpage.
- PSA Videos must be submitted by April 1, 2021.
- Winning teams will be announced by April 22, 2021.
- There will be 10 Winning teams. Winning teams, their class, and teacher will all receive exciting prizes from PSEG LI.

Watch your email for additional details on our Student Challenge, including official rules, judging rubric, and detailed submission instructions. If you have any questions, please call or email me. I look forward to speaking with you and helping to ***EM-Power*** your students.

Regards,

Colleen McKean

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