



January 2021

Dear Parent or Guardian,

PSEG Long Island is committed to ensuring that future generations have the power to make the world a better place. That is why we are supporting the **I Am EM-Powered Student Challenge** in schools this spring.

Your child's classroom is participating in the **I Am EM-Powered Student Challenge ~ A Celebration of Earth Month**. This project focuses on creating awareness in young people about energy, reasons to promote energy efficiency and how to protect the environment. As part of the Student Challenge, student teams will create Public Service Announcement videos to inspire others make positive changes in each of these areas.

Your child's teacher will review all completed Public Service Announcement Videos and will submit the three best entries from the class into the contest. Parent releases will be required when videos are submitted into the Student Challenge.

Entries from across Suffolk County, Nassau County, and the Rockaways will be judged, and the ten best entries will be chosen as winners. Each student on the team and the teacher will win prizes awarded by PSEG Long Island. Winners will be announced on or around April 10, 2021. Students with outstanding winning videos may be asked for permission to share these projects with others.

If you would like to find out more information about the project you can do so by visiting the website: <http://iamempoweredpsegli.com/>

We are proud to be able to provide this program to our community schools. We want each student to GET SMART ABOUT ENERGY!

Sincerely,

George Coburn

George Coburn
Manager – Community Outreach

